

Industrial Visit cum Mini Research survey of socio-economic life of Saraswatipur Tea Garden by the BBA students of Semester II

On 2nd March 2013, the Department of Business Administration, undertook an Industrial Visit and Mini Research Project using survey methodology to study socio-economic life of Saraswatipur tea garden by the BBA students. We had to report to college at 7:30 am. We started the journey at 8:00 am after everything was arranged. Two cars were booked and we reached within one hour, journey was really dusty and adventurous. After reaching we visited the factory, assisted by two workers of the factory itself. We were shown how drying, fermenting, packaging, quality check and supply to the ware house takes place to manufacture tea of different qualities. We were then divided into groups of two each.

Soon after the industrial visit, each one of us went to different people of the village and asked about their social and economic status with a help of the questionnaire supplied to us by the Department Head. After seeing their situation and listening to their feedback, we were really touched and moved. We had a first-hand experience of the lives of the tea garden workers and we left by 1:00 pm and we reached the College around 2:00. We had a great time doing the survey on the workers and are planning to take some initiative by helping them in some ways such as providing them with ration, used clothes and other nutritional supplements.

As a part of the project the BBA batch has individually prepared the report of the visit and submitted to the Head of the Department. We are grateful to Mr. Sandeep Singh, Head of the Department, Management & Mr. Shomik Saha, Assistant Professor, BBA Department for having guided us and helped us in arranging this unforgettable visit. We look forward to such visits atleast every two months.

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TRIP TO SARASWATIPUR T.E.

